



Pays For Itself and Benefits Everybody



Merchants

National Cash Registers benefit merchants by preventing mistakes, carelessness, and misunderstandings.

Mistakes cause loss, losses reduce profits and interfere with the growth of a business.

Nationals cause clerks to increase their sales and benefit the merchants by increased profits.



Clerks

National Cash Registers benefit clerks by enabling them to get credit for their efforts.

They enable clerks to prove their integrity and protect them from unpleasant disputes and unjust suspicion.

This helps the clerk to maintain that reputation which is so essential to his success.



Cashiers

National Cash Registers benefit cashiers because they remove temptation, relieve them of a mass of detail and prevent unjust suspicion.

They are protected from mistakes—their own and other people's. Nationals enable cashiers to check the cash quickly and go home on time.



Customers.

National Cash Registers benefit customers because there is a guarantee of accuracy in dealing with merchants who use Nationals.

Customers like to deal in stores where discipline, system and order prevail.

The National Cash Register stands for these desirable things in any store.



Servants and Children

Servants and children benefit because they are taught accuracy and promptness in buying where a National Cash Register is used.

They are guaranteed exactly the same kind of treatment in a store where a National is used as the head of the family would get.

This is important, but not nearly so much so as the lessons of exactness and honesty which the National teaches.

We created the cash register industry.

We created the demand and after years of effort proved cash registers a business necessity.

There is 30 years of study and experience back of our product.

We developed the cash register business by studying the needs of merchants and building cash registers for all lines of business where money is handled and records kept.

The merit of our product has extended the cash register business to every civilized country in the world.

Improved organization, modern manufacturing buildings, improved machinery and trained employees have enabled us to meet the needs of over 1,000,000 merchants who are using National Cash Registers.

It will pay you to investigate how a National will benefit you.

Our facilities have always enabled us to guarantee to sell a better cash register for less money than any other concern in the world

Write or Call at Our Nearest Office for Complete Information

THE NATIONAL CASH REGISTER COMPANY, DAYTON, OHIO.

WASHINGTON OFFICE:

521 Ninth Street N. W., Washington, D. C.